

2021 Earth Day and Soil & Water Stewardship Week Engagement Resources for SWCDs

Events		
Earth Month - April		
Earth Day - April 22	earthday.org	News articles, events, and other digital resources
Earth Week, April 18 - 25	https://www.facilities.vt.edu/sustainability/sustainability-programs/earth-week.html	Events, partner organizations, social media
NACD Stewardship Week, April 25 - May 2 'Healthy Forests, Healthy Communities'	https://www.nacdnet.org/news-and-events/stewardship-week/	Stewardship Week celebration ideas, presentation, toolkit, and social media graphics
VASWCD Photo Contest, February 1 - July 30	https://vaswcd.org/photocontest	"Conservation Through The Local Lens"
NRCS Earth Team Program Overview - April 19, 10:00 - 11:30 a.m.	Register for the Zoom meeting at https://us02web.zoom.us/j/zoom-meeting/register/tZlIfuGspjotGNMIViVlqM3CZiYgs-B8NXn1	Could you use volunteers at your local office? Hear from NRCS Area Volunteer Coordinators along with SWCD staff about how they utilize Earth Team volunteers at their local SWCD.
Organizations		
VASWCD	https://vaswcd.org/marketing-toolkit	Marketing Toolkit for SWCDs
Keep Virginia Beautiful	https://keepvirginiabeautiful.org/	Events, resources, programs
Virginia Extension	https://resources.ext.vt.edu/ https://www.ext.vsu.edu/ https://ext.vt.edu/calendar.html (local office calendars)	Education resources and events
Department of Conservation and Recreation	https://www.dcr.virginia.gov/	Conservation information and resources
Environmental Protection Agency	https://www.epa.gov/earthday	History of Earth Day, education resources, projects & ideas
Virginia Tech	https://www.facilities.vt.edu/sustainability/sustainability-programs/earth-week.html	Events, partner organizations, social media
University of Virginia	https://sustainability.virginia.edu/participate-earth-day-every-day-celebrations	"Earth Day Every Day" celebration and social media ideas
William & Mary	https://www.youtube.com/watch?v=-p7bnw3JFDA	Recorded session on tips for planning an Earth Week event
James River Association	https://thejamesriver.org/	Educational resources; tree planting and invasive plant removal volunteer opportunities
Chesapeake Bay Foundation	https://www.cbf.org/	News, events, volunteer opportunities
Sierra Club	https://www.sierraclub.org/articles/2019/04/10-ways-celebrate-earth-month	Blog with ideas for celebrating Earth Day/Month
Also consult your local government, Parks and Rec, and college sustainability offices for events that your District can support or participate in!		
Other Topical Resources		
Pollinators	http://www.pollinator.org	
Native Plants	https://www.dcr.virginia.gov/natural-heritage/nativeplants	
Forestry	https://www.usda.gov/topics/forestry	
Water	https://www.dcr.virginia.gov/soil-and-water/	
Soil	https://www.dcr.virginia.gov/soil-and-water/	