



District Directory Advertising

An easy, highly beneficial way to show your support of the Virginia Association of Soil and Water Conservation Districts is by advertising in our annual District Directory. This directory is distributed throughout Virginia to all 47 Soil & Water Conservation District staff and directors along with and federal partners including the Department of Conservation and Recreation, National Resources Conservation Service, and Virginia Department of Forestry.

In addition to a year's worth of advertising, supporters will also receive a year's worth of free advertising on the VASWCD website and Facebook page. If you would like your organization included in this year's VASWCD District Directory, please complete the VASWCD Advertising Form with payment as indicated. Note all exhibitors at our VASWCD Annual Meeting in December can receive a 20% discount on directory advertising. Information on VASWCD Annual Meeting can be found online at www.vaswcd.org/annual-meeting.

Submitting Advertising Documents:

Acceptable formats include JPEG, PNG, PDF, Photoshop PSD, Photoshop EPS, BMP, and TIFF. Your document should be created in CMYK color. Documents must be scaled to the proper dimensions prior to being submitted. All advertising documents will be displayed as is once receive. VASWCD is not responsible for incorrect cropping or scaling. Email images to shannon.mitchum@vaswcd.org by **January 15**. Questions: please contact the VASWCD.

Image Details

½ Page	¼ Page	Business Card
7.00" x 4.60"	3.35" x 5.00"	3.50" x 2.00"
178 x 117mm	83 x 127 mm	89 x 51 mm
2100 x 1380 pixels	975 x 1500 pixels	1050 x 600 pixels





VASWCD ADVERTISING FORM

Complete information below:

Business Name _____
 Contact _____
 Phone _____ Email _____
 Address _____
 City _____ State _____ Zip _____

PAYMENT:

Check made payable to:

VASWCD
7308 Hanover Green Dr. Suite 100
Mechanicsville, VA 23111

_____ ** I qualify for a **20%** discount by also serving as an Annual Meeting sponsor: (Please check which sponsorship applies.)

- ___ GOLD Sponsor
- ___ SILVER Sponsor
- ___ BRONZE Sponsor

Advertising Details	Advertising Size	Rate	Quantity	Amount
½ PAGE	4.6" x 7"	\$200		
¼ PAGE	5" x 3.25"	\$100		
BUSINESS CARD	3.5" x 2"	\$50		

Total \$ _____ .00

(Apply 20% Discount) **TOTAL** \$ _____ .00

¼ PAGE
3.25" x 5"

\$100

BUSINESSCARD
3.5" x 2"

\$50

½ PAGE
7" x 4.6"

\$200