



National Association of Conservation Districts

2019 NACD Poster Contest

The National Conservation Poster Contest is open to kindergarten through twelfth grade students. Artwork entered into the national competition must have been judged in a local or area conservation district sponsored poster contest and a state conservation association or state auxiliary sponsored contest.

To find who in your state is in charge of the NACD poster contest, visit the [NACD Conservation District Directory](#) and contact your state association of conservation districts.

The state conservation association, auxiliary or state poster contest sponsor selects a poster to enter in each of grade division (K-1; 2-3; 4-6; 7-9; 10-12) and submits them to NACD by email. The state is not required to enter a poster for every grade level.

Contest Rules

- Any media may be used, including paint, crayon, colored pencil, charcoal, stickers, paper, or other materials.
- **Only digital posters** (photographs or scanned copies of the hand drawn posters in a JPEG format) will be accepted **at the national level**. Photographs must be clear and well framed. **It is the local district/state association/auxiliary/agency's decision what size and what kind of poster (hand drawn or digital) they accept for your local or state contest.**
- All posters must be created by an individual student, rather than a team of students. Entry must be contestant's original creation and may not be traced from photographs or other artists' published works.
- The 2019 Stewardship theme "Life in the Soil: Dig Deeper" must be included on the front side of each poster submission to be eligible for the national poster contest.
- Each entry for the national contest must be submitted to NACD with an [entry form](#) to be eligible for judging. The form must be completed and signed by a parent or guardian.
- Although younger students will most likely receive help in planning from parents or teachers, NACD encourages each student to do their own work. Note: Entries with student handwriting and coloring will score better than those designed, drawn, and colored by adult assistance.
- **Only official state poster contest sponsors** can submit entries for the national contest. Entries must be postmarked by December 1, 2019 and emailed to stewardship@nacdnet.org.



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Poster Evaluations

National Poster Contest entries are reviewed based on the following criteria:

- Conservation message (50 percent) (Poster uses correct theme)
- Visual effectiveness (30 percent)
- Originality (10 percent) and
- Universal appeal (10 percent)

Local and state contest awards and sponsors will differ from state to state. Depending on the sponsoring state's conservation association, auxiliary, or agency's preference, the national awards will be presented at a national, regional, state, and/or local conservation ceremony. The winning posters will be featured at NACD's Annual Meeting. Each state conservation association, auxiliary or agency contact will receive notification of the judging results and a news release announcing the winners. Posters not receiving national awards will be returned to the state contact in a timely manner following judging.

For more information, please email stewardship@nacdnet.org.

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