



# District Directory Advertising

An easy, highly beneficial way to show your support of the Virginia Association of Soil and Water Conservation Districts is by advertising in our annual District Directory. This directory is distributed throughout Virginia to all 47 Soil & Water Conservation District staff and directors along with and federal partners including the Department of Conservation and Recreation, National Resources Conservation Service, and Virginia Department of Forestry.

In addition to a year's worth of advertising, supporters will also receive a year's worth of free advertising on the VASWCD website and Facebook page. If you would like your organization included in this year's VASWCD District Directory, please complete the VASWCD Advertising Form with payment as indicated. Note all exhibitors at our VASWCD Annual Meeting in December can receive a 20% discount on directory advertising. Information on VASWCD Annual Meeting can be found online at [www.vaswcd.org/annual-meeting](http://www.vaswcd.org/annual-meeting).

### Submitting Advertising Documents:

Acceptable formats include JPEG, PNG, PDF, Photoshop PSD, Photoshop EPS, BMP, and TIFF. Your document should be created in CMYK color. Documents must be scaled to the proper dimensions prior to being submitted. All advertising documents will be displayed as is once receive. VASWCD is not responsible for incorrect cropping or scaling. Email images to [Christina.cox@vaswcd.org](mailto:Christina.cox@vaswcd.org). Questions: please contact Christina Cox at the VASWCD.

### Image Details

1/2 Page	1/4 Page	Business Card
7.00" x 4.60"	3.35" x 5.00"	3.50" x 2.00"
178 x 117mm	83 x 127 mm	89 x 51 mm
2100 x 1380 pixels	975 x 1500 pixels	1050 x 600 pixels





# VASWCD ADVERTISING FORM

Complete information below:

Business Name \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**PAYMENT:**

Check made payable to:

**VASWCD**  
**7308 Hanover Green Dr. Suite 100**  
**Mechanicsville, VA 23111**

\*\* I qualify for a **20%** discount by also serving as an Annual Meeting sponsor: (Please check which sponsorship applies.)

- \_\_\_ GOLD Sponsor
- \_\_\_ SILVER Sponsor
- \_\_\_ BRONZE Sponsor

Advertising Details	Advertising Size	Rate	Quantity	Amount
½ PAGE	4.6" x 7"	\$200		
¼ PAGE	5" x 3.25"	\$100		
BUSINESS CARD	3.5" x 2"	\$50		

Total     \$ \_\_\_\_\_ .00

(Apply 20% Discount) **TOTAL**     \$ \_\_\_\_\_ .00

**¼ PAGE**

**3.25" x 5"**

**\$100**

**½ PAGE**

**7" x 4.6"**

**\$200**

**BUSINESS CARD**

**3.5" x 2"**

**\$50**